## **Therapeutic landscape**

Traditional therapies, such as small molecules and monoclonal antibodies, regulate disease pathology by modulating protein targets that are products of the disease-causing gene.<sup>10,11</sup> They are systemically distributed, increasing the potential for off-target effects that can result in toxicities.<sup>12,13</sup>



Small-molecule drugs may be inhibitors or antagonists of disease-causing proteins, yet only 10% to 14% of proteins have active binding sites that offer "druggable" targets.<sup>14</sup>



**Biologics**, such as monoclonal antibodies, modulate signaling pathways, recruit cells or proteins, deliver cytotoxins, or neutralize or modulate circulating factors.<sup>15</sup> Moreover, monoclonal antibodies may have challenges with immunogenicity.<sup>16</sup>



**DNA-targeted therapies**, such as gene editing, precisely alter a specific section of the DNA at the genetic level to correct a disease-causing mutation by inserting, deleting, or replacing specific DNA sequences within the gene target. This directly modifies the target gene, causing potentially irreversible alterations to the patient's genome.<sup>8,14</sup>

### **RTTs: AN** INNOVATIVE **APPROACH**

RTTs differ from other drug modalities, leveraging an innovative approach designed to address known challenges, including offering the potential to impact previously "undruggable" targets, enable rapid and efficient development, and alter the mRNA construct to optimize treatment.<sup>7,14</sup>

RNA-targeted therapies:

- Act at the RNA level to reduce protein production, offering an alternative approach for diseases with genetic components<sup>10</sup>
- **Reversibly alter gene expression** at the RNA level to reduce protein production without altering a patient's genome<sup>8</sup>

# IONIS **Over 35 years**

of leadership in **RNA-targeted** therapies<sup>17,18</sup>

• We're driven by a **deep understanding of the genetic** foundations of diseases and a commitment to advancing next-generation technology

- in development
- serious diseases

### **Additional questions?** Email us at Info@ionis.com

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• We have pioneered important firsts for 3 decades, including groundbreaking approaches in spinal muscular atrophy and amyotrophic lateral sclerosis

Today, we celebrate the development of 6 commercialized RTTs and **continue to commit** to ongoing innovation, with dozens of RTTs

• As we look to the future, our work is far from done. We plan to advance and expand our chemistry platform, aiming not only to identify the appropriate medicines for specific diseases but also to maximize their impact and effectiveness, delivering transformational medicines to people living with

#### **INNOVATION SPOTLIGHT**

## **RNA-targeted** therapies: an innovative approach to treating disease<sup>1</sup>

RNA-targeted therapies (RTTs) are an established platform and class of medicines aimed at regulating disease-causing genes and their variants at the RNA level.<sup>1</sup>

There are many RTTs approved by the FDA to treat a variety of conditions – including kidney, liver, cardiovascular, neurological, neuromuscular, eye, infectious, and rare diseases - many serve as first-line therapies for their respective diseases.<sup>2-5</sup>

lonis is currently developing a novel investigational medicine that explores the potential of RTT for hereditary angioedema (HAE).<sup>6</sup>

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### The science behind **RNA-targeted therapies**

RTTs use RNA-based molecules to modulate gene expression by targeting mRNA upstream of protein production.<sup>7</sup> They selectively target a single gene product and are thus designed to alter gene expression at the level of translation without altering a patient's genome.<sup>1,8</sup>

RNA-targeted therapies contain several chemical modifications and features that enhance their therapeutic potential<sup>9</sup>:

A phosphorothioate modification that increases stability

A sugar modification that enhances pharmacokinetic and pharmacodynamic properties

Sequence-specific base pairing to target mRNA

RNA-targeted therapies can leverage ligand-conjugated antisense (LICA) technology (eg, GalNAc), which adds specific chemical structures or molecules to allow for receptor-mediated delivery of the RNA-targeted therapy to a particular organ or tissue, for instance hepatic parenchymal cells.

## A rich history of more than 45 years<sup>7,8</sup>

## 1978

1980

Concept of ASOs as therapeutic agents proposed encoded drugs conceived



ASO=antisense oligonucleotide; mRNA=messenger RNA; miRNA=microRNA; RNAi=RNA interference; siRNA=small interfering RNA.